



SHEET SELLING MUSIC

MEDIA KIT

www.selling-sheetmusic.com

SHOW DESCRIPTION

SELLING SHEET MUSIC is the leading podcast of the sheet music publishing industry, covering topics related to the creation, marketing, and distribution of sheet music.

Whether you're an aspiring composer, a seasoned music executive, or just interested in learning more about where sheet music comes from, you'll find the news, opinion, insight, and advice you need to make sense of an industry that is rapidly evolving.

Join us every week as we go behind the scenes with major publishers, learn from trailblazing creators, and study the ins and outs of self-publishing in this one-of-a-kind show.



SOCIAL MEDIA

@sellingsheetmusic



WEBSITE

sellingsheetmusic.com



E-MAIL

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Learn how to market sheet music in the modern era through the publishing industry's number one podcast!



ABOUT THE SHOW

- ✓ Launched in 2022, still gaining new listeners every month
- ✓ 50th full-length episode will air in December 2024
- ✓ Format consists of weekly episodes, usually alternating between long-form interviews with guests and bite-sized quick tips
- ✓ Each episode airs on Apple, Spotify, YouTube, Amazon, Castbox, Google Podcasts, iHeart Radio, Overcast, Pocket Casts, and Radio Public
- ✓ Episode transcripts and other resources are found on the show's website: sellingsheetmusic.com
- ✓ Audience includes industry professionals, aspiring composers, and experienced self-publishers
- ✓ Content ranks highly on Google search

What Listeners Are Saying...



Where were you a decade ago when I needed all of this information!



Good advice for newbies and reassuring to those already on the journey.

ABOUT THE HOST

Garrett Breeze (@breezetunes) is a Nashville-based composer best known for his catalog of more than 1,500 choral arrangements of popular music, including more than 1,000 written for competitive show choir.

He has worn many hats during his career as a freelance orchestrator and music preparer including work on 11 large-format films, Christmas with the Tabernacle Choir, video games such as World of Warcraft and Overwatch, and artists such as Brian Stokes Mitchell, Jordan Smith, Kristin Chenoweth, Michael W. Smith, Santino Fontana, Sutton Foster, and Tauren Wells.



PODCAST STATISTICS

18,000k+

downloads / listens to date

63%-100%

average episode consumption

66% / 34%

U.S. Listeners / International

21% / 36% / 27%

ages 18-27 | ages 28-34 | ages 35-44

His original production music has been used in commercial spots on all the major television networks and in shows such as Access Hollywood, Judge Judy, Lego Masters, and NOVA.

In 2022 he ventured into podcasting with his show Selling Sheet Music, which quickly became a leading voice in the publishing industry.

Garrett holds a bachelor's degree in Media Music from Brigham Young University and a master's degree in Commercial Composition and Arranging from Belmont University.